

HEAT TRANSFER PRICE LIST - 2004

F & R SALES

2101 S. Dixie Hwy. Dalton, GA 30720
(706) 226-8564 Nat. (800) 635-5622 Fax (706) 226-7582

Web Sites:
www.fandrsales.com

**2004 HEAT TRANSFER PRICE LIST
TRANSFERS AND ACCESSORIES**

By
Airwaves, Wildside, Springhill,
Dowling Graphic, Global Impressions & X-It!

IMPORTANT ORDERING INFORMATION

PRICES ARE PER PIECE
PIECE, PRICE: 1-11 Pieces
Even Dozen: 12 Pieces Per Design

Due to duplication of same item number, please specify which catalog you are ordering from.

Please remember to have item numbers ready when ordering.

All orders are shipped UPS certified Check, Money Order, Master Card, Discover
VISA or approved Co. Check.

Customer will be billed a 15% restocking charge plus all shipping charges
on all refused unclaimed or missed shipments.

There will be a \$5.00 handling charge on all orders less than \$25.00.

Prices subject to change without notice.
Order placed by 2:00 PM EST will ship same day.

Due to the cost of shipping, we cannot reship any pieces of transfers that are
damaged or left out of order due to error.

We will only issue a credit or replace on next order.

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Effective 3-1-2004

GLOBAL PRICE LIST		1-11 PIECES	EVEN DOZEN
1000 - 2999	Adult Multi Color Hot Split	1.35 ea	1.05 ea
4000 - 6999	Youth Full Color ot Split	.80 ea	.60 ea
7000 - 7100	Super Glitter and Gemstone Look	.80 ea	.60 ea
8000 - 8999	Youth Puff	.80 ea	.60 ea
9000 - 9899	Oversize Adult Hot Split	1.35 ea	1.05 ea
11000 - 12999	Adult Multi Color Hot Split	1.35 ea	1.05 ea
13000 - 15999	Adult 4 Color Process Puff Licensed	1.35 ea	1.05 ea
18000 - 18999		1.35 ea	1.05 ea
23000 - 25999	Youth 4 Color Process Puff Licensed	.80 ea	.60 ea
SPRINGHILL WHOLESALE PRICE		1-11 PIECES	EVEN DOZEN
Price Category	1	.65	.50
Price Category	2	.75	.60
Price Category	3	.65	.55
Price Category	4	.75	.65
Price Category	5	.95	.85
Price Category	6	1.15	1.00
Price Category	7	1.90	1.65
Price Category	8	.85	.80
Price Category	9	1.05	.95

DOWLING GRAPHIC PRICE LIST		1-11 PIECES	EVEN DOZEN
Numbers Beginning With	C	1.40	1.05
	K	.95	.85
	N	1.15	.95
	OA	1.65	1.20
	PPMK	.85	.70
	P	1.65	1.20
	PPAS	1.75	1.25
	POS	1.75	1.25
	HO	1.75	1.25

IMPORTANT

IN ORDER TO PROCESS YOUR ORDER CORRECTLY, PLEASE SPECIFY WHICH CATALOG AND COMPANY YOU ARE ORDERING FROM AND COMPLETE ITEM NUMBER.

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WILDSIDE HEAT TRANSFER PRICE LIST

EFFECTIVE 3-1-2004

ITEM	1-11 PIECES	EVEN DOZEN
Design Numbers Ending With - P5	.55 ea	
Design Numbers Ending With - P6	.70 ea	.45 ea
Design Numbers Ending With - P7	.80 ea	.65 ea
Design Numbers Ending With - P8	.90 ea	.75 ea
Design Numbers Ending With - P9	1.00 ea	.80 ea
Design Numbers Ending With - P10	1.10 ea	.90 ea
Design Numbers Ending With - P11	1.20 ea	1.00 ea
Design Numbers Ending With - P12	1.30 ea	1.05 ea
Design Numbers Ending With - P13	1.40 ea	1.15 ea
Design Numbers Ending With - P14	1.50 ea	1.25 ea
Design Numbers Ending With - P15	1.60 ea	1.30 ea
Design Numbers Ending With - P16	1.70 ea	1.40 ea
Design Numbers Ending With - P17	1.80 ea	1.50 ea
Design Numbers Ending With - P18	1.90 ea	1.55 ea
Design Numbers Ending With - P19	1.95 ea	1.60 ea
Design Numbers Ending With - P20	2.10 ea	1.75 ea
Design Numbers Ending With - P21	2.20 ea	1.80 ea
Design Numbers Ending With - P22	2.30 ea	1.90 ea
Design Numbers Ending With - P23	2.40 ea	2.00 ea
Design Numbers Ending With - P24	2.45 ea	2.05 ea

X-IT 2004 PRICE LIST

DESIGN NUMBERS ENDING WITH	1-11 PIECES	EVEN DOZEN
3	.55 ea	.40 ea
4	.65 ea	.50 ea
5	.70 ea	.60 ea
6	.80 ea	.65 ea
7	.90 ea	.75 ea
8	1.00 ea	.80 ea
9	1.10 ea	.90 ea
10	1.20 ea	1.00 ea
11	1.30 ea	1.10 ea
12	1.40 ea	1.20 ea
13	1.50 ea	1.25 ea
14	1.60 ea	1.30 ea
15	1.70 ea	1.40 ea
16	1.80 ea	1.50 ea
17	1.90 ea	1.55 ea
18	2.00 ea	1.65 ea
19	2.10 ea	1.75 ea
20	2.20 ea	1.80 ea

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AIRWAVES 2004 PRICE LIST

PRICE CODE	1-11 PIECES	EVEN DOZEN
1	.45 ea	.35 ea
2	.55 ea	.40 ea
3	.80 ea	.55 ea
4	.85 ea	.60 ea
5	.95 ea	.65 ea
6	1.05 ea	.70 ea
7	1.15 ea	.80 ea
8	1.25 ea	.85 ea
9	1.35 ea	1.00 ea
10	1.40 ea	1.05 ea
11	1.45 ea	1.10 ea
12	1.55 ea	1.15 ea
13	1.65 ea	1.25 ea
14	1.75 ea	1.30 ea
15	1.80 ea	1.40 ea

Please note:

In order to price a given transfer design you need the price code from the design icon bar in the catalog. The price code is a number 1-15 that is always found in a circle to the right of the part (transfer style number) box. Find the corresponding price code in the above price list. Follow this line across to the specific quantity column for the price. See the example of an icon bar below:

Glossary

ADULT SIZE. These transfers give a full chest print area on adult garments. Adult size transfers will also fit on most ladies' fashion tops and larger youth sizes.

YOUTH SIZE. Transfers designed to fit on garments for children and infants. These smaller transfers can also be used for decorating pants and shorts.

JUNIOR FASHION SIZE. Transfers designed to fit on garments for juniors and teens.

SLEEVE SIZE. Transfers that are sized to fit on a sleeve. Usually accompanies a matching chest print transfer.

OVERSIZED. Transfers that are slightly larger in size or shape than adult-sized transfers and completely cover the chest of an adult garment.

PUFF. A printing process using a special puff ink which gives the heat transfer added dimension and texture.

PREMIER PUFF. Exclusively from Air Waves, this puff process has a deeper, more sculptured effect than a regular puff transfer.

TRANSTITCH. Only from Air Waves, Transtitch designs give the impression of true embroidery with three-dimensional puff ink.

MULTI-COLOR FLAT. A heat transfer consisting of two or more colors that lies flat against the garment and results in a smooth, soft surface.

FOUR-COLOR PROCESS. This four-color process uses fine halftone dots to create a highly detailed reproduction of full-color artwork. These heat transfers lie flat against the garment.

PROCESS PUFF. This four-color process uses fine halftone dots to create a highly detailed reproduction of full-color artwork. These transfers are made with special puff ink which gives added dimension and texture.

OPAQUE. Transfers made with an opaque ink so that the design is not altered by the color of the garment. Opaque transfers on dark garments give you a dramatic effect.

GLOW IN THE DARK. Transfers created with specialty glow in the dark inks which work on both light and dark garments.

GLITTER/GLOSSY. Transfers created with specialty glitter inks which work on dark and light garments to create a glossy look.

CUT-UP SHEETS. Transfers designed to be cut apart and used as accents on a garment or to make coordinated outfits.

LIGHT GARMENTS. Based on the type and color of this transfer, we recommend light to mid-tone garments for this design.

DARK GARMENTS. Based on the type and color of the transfer, this design works well on any color garment, dark or light.

LICENSED ART. Artwork from today's leading artists from around the world to give you a wide choice in wearable art.

PRICE CODE. Always found to the right of the part number. The price code together with the Air Waves price list identifies the price category.

**100 Assorted Discontinued Heat
Transfer Designs from:
Wildside, Airwaves, Dowling,
and Global Impressions!!!**

\$25.00 per 100 pack

Presorted and Ready to Ship!!

And Now An Even Better Offer!!!

**WE WILL PRINT YOUR
100 PRINTS FOR YOU!!**

**We will use 100% Cotton Fruit of The Loom,
First Quality Tee's!!**

Adult Tee's including press charge are:

\$1.75 per piece (100 piece minimum)

on adult sizes SM, MD, LG, and XL.

\$3.00 per piece for XXL, XXXL!!!

**Youth Shirts 50/50 Fruit of The Loom are also available in 2-4, 6-8,
10-12, and 14-16!! \$1.75 per piece!!**

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New Assortment Packs!
Last Years Stock, This Years Deal!

Due to frequent request we now have
3 different assortment packs to choose from!

100 pc. Adult Only Prints - \$28.00

100 pc. Youth Only Prints - \$15.00

and of course

100 pc. Completely Assorted
Still Just - \$25.00

Call F & R Sales, Inc. today to get yours!

1-800-635-5622

(\$25.00 Minimum Order)

IMPORTANT INFORMATION

In order to process your order correct we must know which catalog and company you are ordering from and complete item number.

We cannot reship any pieces of transfers that are damaged or left off of orders due to error. We will only issue credit or add to next order at no charge.

There will be a \$5.00 handling charge on all orders less than \$25.00.

Freight plus a 15% restocking fee plus will be charged on all refused, unclaimed or missed shipments.

All orders shipped by UPS, C.O.D., Money Order, Certified Check, Master Card, VISA, Discover or approved company check.

To help us process your order quickly, please have item numbers and amount you need to order ready before calling.

Orders placed be 2:00 p.m. EST will be shipped same day.